

A Digital

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Introduction

Previously known as Armitage Online, **A Digital** specialise in responsive website design and development. We're also experts with the content management system Expression Engine. Working with clients across a broad range of sectors, both locally and internationally, we add value to businesses and organisations with carefully planned approaches that deliver measurable results.

Capabilities

We're a small but resourceful team that lives and breathes the web. Passionate about strong creative design, slick digital experiences and using the latest technical approaches, we build audience-focused website that work across all your digital channels and devices.

Adding to A Digital's specialism in responsive design, the team brings together experience in strategy and marketing, UX/UI design, content management systems, ecommerce and hosting, with the latter provided through a partnership with Manchester based Melbourne Server Hosting. Beyond these core skills, **A Digital** work with various associates where a project demands additional specialisms.

Our experience has been built on working with global brands, international corporates and public sector organisations, as well as ambitious small businesses.

Services

Supported by a strong network of fellow professionals, we can help you in a number of areas when it comes to your website and digital strategy. Where there's

- Website and user experience design
- Content management system development
- eCommerce development
- Conversion optimisation
- Website user testing
- Digital campaign planning and delivery
- Search engine reporting and results
- Pay per click advertising
- Website help and support
- Robust and secure website hosting

We're here looking for:

A Digital joined the cluster in 2012 as Armitage Online, looking to meet new contacts from businesses across Cumbria and beyond. We're keen to build up our own network of contacts through the cluster, but also to prove

that fantastic digital services can be delivered within Cumbria, without having to go to the bright lights of Manchester, Leeds or beyond. We'd love the chance to explore opportunities to work together.

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