

The Colourful North CIC  
, Whitehaven,  
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## Introduction

The Colourful North is dedicated to restoring and reversing economically deprived areas of our community through colourful adaptations by creating a youth movement of Street Artists and promoting Whitehaven's institutions through professional Street Art.

## Capabilities

We are capable of restoring peoples view of their local area by either reversing anti-social graffiti with colourful adaptations or commissioning professional murals in our high street which promote and restore the institutions of the local area which help promote pride and self-respect of our built environment which is targeted on Industrial, bland and un-inspiring buildings only.

## Services

Our Community service will encourage the youths of the local area to create in workshops which are then applied over the top of anti-social graffiti in the built environment/neighbourhoods. Our Professional Service is to commission high quality murals which promote and restore Whitehaven's institutions (Rugby League, Mining, Mart-time, Sellafield, Hospital, Historical, etc).

## We're here looking for:

To promote The Colourful North so BECBC members can identify with our true purpose, Inspire BECBC members into creating a positive home environment for their employees, prevent mis-understanding of The Colourful North, Logistical support and to attract funding.

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