

BECBC Strategic Plan 2018

Vision

To be recognised as the business organisation which represents the collective voice and aims of the supply chain within Cumbria and the surrounding area, with a specific focus on the energy sector.

To assist in the development of sustainable growth, long term prosperity and resilience for Cumbria.

Scope

It is widely recognised there are three main streams to the Cumbrian economy; Visitor economy, Agriculture and Energy.

Our focus will remain on Energy and the wider supply chain which supports this sector, including business and professional services, advanced manufacturing and engineering. We recognise the importance and significance the wider supply chain has in enabling growth.

As a membership organisation we will continue to build upon our expertise in:

- Nuclear – decommissioning, waste, research and new build
- Defence
- Mining
- Renewables
- Energy Infrastructure

Our Organisation

We will provide an environment in which BECBC members can grow and enhance their business through networking, collaboration and partnership in order to access opportunities and effectively deliver against end customer requirements within the region and also relevant areas within the UK.

Cumbrian Prosperity

We will play an active role in campaigning and influencing for key regional developments, which will improve the competitiveness and growth potential of BECBC businesses and the UK Energy Sector.

Strategy Elements

- Growth in the membership from diverse sectors which contribute to the energy supply chain.
- Keeping Members Informed – of opportunities, news, activities, awards
- Facilitate development of members professional network – member meetings etc
- Professional development of our member companies and employees through workshops and collaboration with a wide range of institutes, resulting in improved entrepreneurship, innovation and leadership .
- Provide creative approaches which enable collaboration and access to new markets
- Socio-economic Participation. Through the work of members continue to support activities which have a social impact on the communities in which we do business.

Strategy Elements

- Seek to identify and facilitate member engagement with more diverse markets within Cumbria
- Identify opportunities for members to export expertise to new markets nationally and internationally
- Create opportunities and an environment which encourages businesses to invest and locate in the county

