World Health Innovation Summit

WHIS Mission
We create real opportunities to empower communities, globally. We aim to improve people’s overall health and wellbeing, while supporting local economies. We partner with citizens and communities across the world to do this.

WHIS Vision
WHIS aims to support our communities to implement and deliver all seventeen of the Sustainable Development Goals in every country in the world. Our model has been adopted by the UNGSII in 30 cities.

WHIS Values
WHIS values each and every person on our globe. We show our values through our actions: Trust, Transparency, Honesty, Integrity and Respect. We treat others how we would like to be treated.

WHIS Story
In 2016 the World Health Innovation Summit was founded by Mr Gareth Presch. Based in the heart of Cumbria [UK] with an international career in healthcare systems, Gareth identified that people in the community would be better supported if they had more access to holistic solutions, in their locality. This is what we call community based person-centred care.

WHIS Pillars
Taking a salutogenic approach to person centred health, Gareth recognised that there were four key cornerstones (Pillars) of which all needed to be supported, at the same time, by the same people: Economy, Education, Environment and Ecosystems.

WHIS Goals
Gareth felt if people were more aware and educated about how each Pillar impacted their daily lives, and ways in which to better them, then this could:
1. Help grow our economies (globally, nationally and locally)
2. Take pressures off our health and social services (staff and resources)
3. Create healthier & happier populations (improve people’s health & wellbeing)
4. Restore the balance to the environment
5. Create equal and safe opportunities
6. Support the most vulnerable people in our society
These are now the WHIS Goals.
WHIS Activated

Gareth also identified a serious gap when it came to the progress of innovation. Many local enterprises and voluntary organisations were already providing exemplar services in their localities - but were working in isolation. His idea was to bring together like-minded people, with the same values, to deliver evidence-based solutions across the globe. Collaboration: The key to achieving these goals.

A new movement was born: #TogetherWeInspire

WHIS Team

Together, with the support from an ever-evolving extraordinary international team, WHIS has now become a global platform, connecting thousands of innovators and social entrepreneurs across the world who have the same ethical values and the passion to create a better world now, and for future generations.

WHIS Ambassadors

WHIS is supported by activists, advocates and thought leaders across the globe. They too want a better world for all. Here are just some of our WHIS Ambassadors.
WHIS Model

Our model is simple. We are a community interest company. We generate revenue and reinvest it back into local communities to deliver the SDGs. We do this in a number of ways.

WHIS Streams

The WHIS team, together with the WHIS ambassadors, empower people and communities to improve their own health and wellbeing while generating value and sharing it.

We do this through our:

1. WHIS Summits
2. WHIS Programmes
3. WHIS Memberships
4. WHIS Products and Services
5. WHIS Ethical Alliance Partnerships
6. WHIS Memorandum of Understandings
WHIS Summits – Connect

The WHIS Summits are the initial starting point for connecting and empowering local communities. All innovators, businesses, voluntary organisations, NGO’s, professions and citizens who share the same values can attend, or speak, at a WHIS Summit. Through sharing individual experiences and knowledge, connections naturally evolve.

We call it a Summit because the goal is to reach the top, while simultaneously recognising the journey and team work it takes to get there. Even when a Summit is held in the tiniest of communities – it is supported and showcased across all our global social platforms. To date, WHIS has successfully delivered summits right across the globe.

WHIS Federation Programmes – Collaborate

The WHIS programmes are a direct output of the connections made through the Summits. When innovators connect and share their knowledge and visions, they often choose to collaborate, under the safety of the WHIS platform.

- **SEE WHISKids** Health & wellness education for our next generation
- **SEE WHISatWork** Stress management within the workplace
- **SEE WHISSeniors** Elderly care to improve quality of life
- **SEE WHISGreen** Restore our energy, waste, water and land
- **SEE WHISInspire** Part of our WHIS Tech Programme
- **WHIS TALKS** Part of our WHIS Tech Programme

Each programme implemented supports local social enterprises in delivering improved health and wellbeing in local communities – globally. When creating and designing collaborative programmes WHIS utilises robust experienced based co-design quality improvement methodologies.

All programmes aim to ease pressure from health and social care services.
All programmes are now being implemented globally.
**WHIS Membership – Join**
Members have access to exciting opportunities within the WHIS community. Members can discover open access and opportunities to network with peers, business professionals, companies and customers to generate business leads and commercial opportunities for mutual collaboration, meeting people who inspire, innovate and share knowledge worldwide. The diversity within WHIS provides businesses with opportunities to network and innovate while supporting local communities to generate value shared. The WHIS community includes the following platforms: Online and offline: Twitter, Facebook, YouTube, Newsletter, Events – Summits / WHISTalks and our Website

**WHIS Products and Services – Integrate**
WHIS is aware of the millions of products available to people globally that aim to improve people’s lives. Often, again and again, we see start-ups and businesses close down, not because they haven’t a great solution to offer, but simply because they are on their own. WHIS aims to bring together the best products and solutions to improve the health & wellbeing of communities, while at the same time supporting local businesses and social entrepreneurs.

**WHIS Ethical Alliance Partnerships – Partner**
WHIS partners with local, national and global partners who are aligned ethically to delivering the Sustainable Development Goals. To date WHIS has partnered with many local, national and global partners including the United Nations Global Sustainability Index Institution.

**WHIS Memorandum of Understanding – Learn**
WHIS ensures it is aligned to those who work in the various fields which impact the Sustainable Goals: Economy, Education, Ecosystems and Environment. To date WHIS has many MOU’s including international organisation Globethics and the Irish Health System, the HSE.
WHIS OUTPUTS

- WHISKIDS OUTPUTS = 2000 young people + 250 parents/staff reached so far = Improved emotional wellbeing & resilience in young people
- Indicative Social Return on Investment* Cautious calculation = £1: £7.50
- OVERALL OUTPUTS: Decreased isolation and improved motivation amongst healthcare, social care and community-based professionals *LynchPin Report 2018
- Indicative Social Return on Investment* Cautious calculation = £1: £36

THINK!

INVEST £100 = SOCIAL RETURN £3,600
INVEST £1000 = SOCIAL RETURN £36,000
INVEST £10,000 = SOCIAL RETURN £360,000
INVEST £100,000 = SOCIAL RETURN £3,600,000
INVEST £1,000,000 = SOCIAL RETURN £36,000,000

THINK BIG!

Health Professionals Testimonials
67% said “I have improved my professional network.”
63% said “I have better access to new and innovative ideas through WHIS”
53% said “I have a more positive professional outlook”
52% said “I have improved my general professional knowledge base”
48% said “I feel less isolated professionally”

THINK LITTLE!

Children’s Testimonials

“I have learned that relaxation can be good just to relax or chilled and teamwork is fun too. I enjoyed doing the games and the road, thank you Gillene.” Girl, 8

“I have learnt that I have so many different emotions. The only problem is when we lie down. I love the activities. Can you do less of talk and move more ok? Thank you bye.” Girl, 9

“Don’t always think you are the best at everything. Can control my anger.” Girl 8
WHIS OPPORTUNITIES

You now have an opportunity to become part of our global change collaborative.

Do you want to:

- Empower communities to improve their health and wellbeing?
- Co-design and co-implement our WHIS programmes?
- Support local recruitment & staff health and wellbeing – increase retention?
- Become the hub for health and social care innovation worldwide?
- Create social capital and intellectual capital?
- Create new and innovative industries?

The model above has been adopted by the UNGSII and will be supporting the implementation of the sustainable development goals in 30 Cities Worldwide.

YOUR Opportunity

By supporting WHIS you are directly supporting local people & communities.

Check out www.worldhealthinnovationsummit.com for more!