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BECBC

Britain's Energy Coast Business Cluster

Cumbrian collaboration with global reach

Business Awards 2020

19 November 2020 at Energus, West Cumbria

With thanks to our sponsors:



wood.



Entry Pack

www.becbusinesscluster.co.uk



Introduction

Britain's Energy Coast Business Cluster (BECBC) was founded in 2004 and has over 300 members drawn from across the broad spectrum of organisations working on Britain's Energy Coast in Cumbria. Together we are working to maintain and develop the successful economic regeneration of the area.

Our core activities include:

- Pooling our collective business knowledge
- Sharing opportunities and information
- Educating the local and wider business community about our individual and collective capabilities
- Advocating the value of business and lobbying external stakeholders
- Advising, assisting and supporting member organisations
- Identifying training, skills transfer requirements and opportunities
- Promoting training and employment opportunities in the local community

The Business Awards are a great opportunity to celebrate the best of our membership, meeting the aims of sharing and educating, advocating and promoting in the process.

www.becbusinesscluster.co.uk

Business Awards 2020

Each BECBC Business Award focuses on a key issue for member businesses and the categories are relevant to organisations of all sizes and at all stages of development.

Ten awards will be presented this year.

Entries are invited for:

- **Innovation and Creativity**
- **Collaboration**
- **Social Value and Community Commitment**
- **Inspiring People**
- **Growing Business**
- **Developing the Next Generation**
- **BECBC Micro Business of the Year**
- **BECBC Business of the Year**

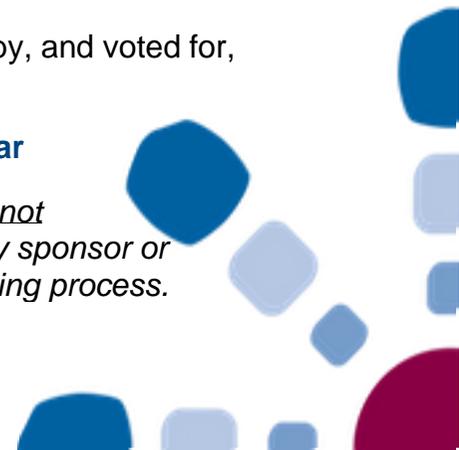
Full details of the Awards and how to enter are in the following pages.

The **Start-Up Business Award** will open for entries later in the year.

The final Award will be nominated by, and voted for, by BECBC members:

- **BECBC Rising Star of the Year**

Please note that organisations are not eligible to enter any award that they sponsor or where they are involved in the judging process.



Business Awards 2020

Business Awards – why enter?

The BECBC Business Awards 2020 are designed to showcase and celebrate the success, business talent and quality of the companies and individuals involved in BECBC.

Our previous winners (and those who were shortlisted too) enjoyed broad recognition for their businesses and also made the most of the opportunities that involvement created. The Business Awards opened up opportunities for business development, new relationships, higher profile and clearer understanding of their work.

BECBC is home to so many diverse businesses and a majority of them are unsung heroes who, given the opportunity, have the skills, expertise and abilities to rival anyone in their sector.

Perhaps your business is one of these and you just need the spotlight of wider exposure to ignite your potential?

If so, please get involved.

- We have created a range of awards that offer opportunities for all our members to mark their achievements.
- We are organising an 'In Them to Win Them' workshop on writing an outstanding award entry, not only to support members in entering our own awards but also as a basis for entering other regional and industry awards.
(Details of this workshop on 23 April 2020 are now online)
- And we've made the entry process as simple as possible – see *How to enter*.

So don't miss this chance to showcase your company, your people and your achievements.



Shortlisted candidates will be published on the BECBC website and social media channels and we will make media announcements as the process develops, giving free promotion for your business at each stage.

Then, after the judges have done their work, the winners and runners up will be announced at a gala dinner with an audience of those at the heart of Britain's Energy Coast and its future.

We hope that you will use the BECBC Business Awards to celebrate and promote your achievements. You need to tell us your stories and share your achievements.

Get involved, submit your entries to the Business Awards 2020 and we look forward to seeing you at the dinner on Thursday 19 November.

BECBC Board

Business Award A

Innovation and Creativity

Sponsored by Orano

This award recognises innovation in all aspects of business - new ways of working, business models, behaviour and culture, as well as the development of new products, processes or services. Incremental innovation is just as valid as disruptive innovation.

It uses the simple definition of innovation as “change that adds value” and entry is open to businesses with 1-250 employees.

The judges will be assessing:

- *Recent, specific innovations*
- *Innovation culture and behaviours*
- *Impact on your business and/or your customers*

Business Award B

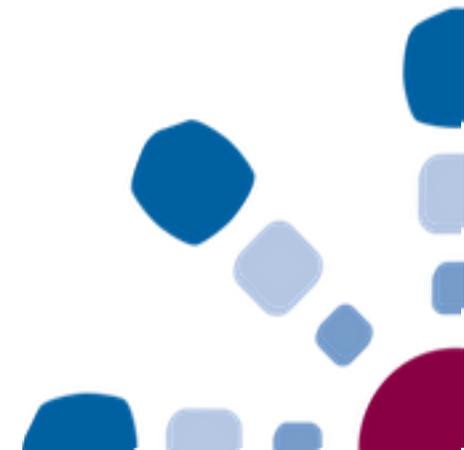
Collaboration

Sponsored by NNL

This award is designed to recognise and celebrate a successful collaboration project in Cumbria or an ongoing collaboration of member companies.

The judges will be assessing:

- how all involved parties plan and measure the benefits of working together
- how you have created a sustainable culture of collaboration
- the tangible benefits and synergies you have delivered for your suppliers, other partners and customer(s) through effective collaboration



Business Award C

Social Value and Community Commitment

Sponsored by Morgan Sindall Infrastructure

This award recognises the additional value (above financial value) delivered by our members to impact on the lives of people living in Cumbria.

The judges will be assessing:

- What value has been delivered?
This could be illustrated in a quantitative or qualitative way.
- How has the social value delivery been incorporated into the day to day business to make it sustainable?
- How has the organisation dealt with barriers to delivering social value or acknowledged and balanced out negative social value?
- How does it impact on the wider economy in line with other social impact strategies?

Business Award D

Inspiring People

Sponsored by NIS Limited

This award celebrates the businesses that are recognising, rewarding and harnessing the talent in their own and/or other organisations. It is a chance for you to tell your success stories in finding, training and developing your people.

The judges will be assessing:

- how you recruit and manage, inspire and motivate your people
- how you listen to, engage and communicate with them
- how you are developing your people
- how you measure the return on your investment in people



Business Award E

Growing Business

Sponsored by ADAPT

This award is all about growth - growing job numbers, growing market penetration or reach, growing sales. It will take into account the size of the organisation, your proven growth track record and your drive to succeed and continue to grow.

The judges will be assessing:

- how you planned to grow and how it happened
- how you are planning and investing for future success
- your measures of growth – sales, profits, share price, product development, jobs, exports, new markets
- how your growth is affecting your supply chain and partners

Business Award F

Developing the Next Generation

This Award has been developed by the BECBC Shadow Board.

Sponsored by Doosan Babcock

This award celebrates businesses who are going above and beyond to support the young professionals within their organisation (aged 16-29) whether it be an extraordinary trainee/apprenticeship or graduate scheme or specific support groups within the company.

Shortlist judges will assess:

- Numbers of young professionals in relation to the size of your company
- Quality of trainee/apprenticeship or Graduate Scheme(s)
- Young person networks/support groups
- Level of community engagement
- Raising young professionals profile within your organisation
- Demonstrating recognition for the work young professionals deliver



Business Award G and H

BECBC Micro Business of the Year (G)

Sponsored by Wood

BECBC Business of the Year (H)

Sponsored by Sellafield Ltd

For the purpose of these awards, a Micro Business has 10 or less employees.

Any size business may enter the Business of the Year Award.

These two Awards will recognise a broad spectrum of business success criteria. You need to convince the judges of why you deserve one of these Awards:

- Describe your three biggest achievements since January 2019
- What is your vision for future success?

Business Award I

BECBC Rising Star of the Year

Sponsored by Carr's Engineering

This award will be launched later in the year and individuals will be nominated by and voted for by BECBC members.

Business award J

Start-Up Business

Sponsored by Solomons Europe

The winner of this Award is awarded a cash prize. Entries will open later in the year.

Event – Dinner and Award Presentations

The BECBC Business Awards Dinner is a Black Tie event and will be held at Energus (Lillyhall, West Cumbria) on the evening of Thursday 19 November 2020.

All Award finalists must attend the Awards Dinner – tickets go on sale later in the year.



Business Awards – entry criteria

- To enter an award the organisation must have been a member of the Britain's Energy Coast Business Cluster before 5 June 2020.
- Sponsors may not enter an award in which they are involved.
- The organisers reserve the right to reject any entry if, in their opinion, it fails to comply with the rules or if that company has not fully paid their BECBC membership fee.
- By entering the business awards you are giving BECBC the right to feature and display submitted material in any editorial or PR work related to the business awards, the dinner or post-event.
- All shortlisted companies will be visited by a film crew or photographer during June – September 2020.
- All shortlisted companies must be available to receive visits by a judging panel in September 2020.
- All shortlisted companies are expected to keep their shortlisting confidential until BECBC officially makes the announcement.
- All award filming/photography and judging will take place only in Cumbria.
- All shortlisted entrants will be expected to purchase tickets and attend the Awards Dinner on Thursday 19 November 2020.
- No materials will be returned.

Business Awards – register your interest

Registering an interest for the awards will ensure you are kept up to date and help us to manage the entry process.

Please register with: hazel.duhy@becbusinesscluster.co.uk

www.becbusinesscluster.co.uk

Business Awards – how to enter

Each entry should consist of:

- A completed entry *and* declaration form
- One PDF file of up to 3Mb that contains:
 - a 1,500 word (max) submission of why you should win this Award, showing how you meet the criteria of the chosen category
- Up to two JPG files or PDF A4 pages (no larger than 1Mb each) that reinforce your entry with media coverage, images, graphics or additional supporting information

NB: If you are entering more than one category then a separate entry package is required for each Award submission (you may enter up to 3 Award categories).

Entries must be submitted via e-mail by 5.00pm on Friday 5 June 2020 to hazel.duhy@becbusinesscluster.co.uk

On receipt of your entry you will receive an email confirmation within three working days.

No correspondence will be entered into regarding the judging, shortlisting and awards process.

Event Contact

For further information please contact:

Hazel Duhy, BECBC Admin Manager

Tel: 016973 44905

hazel.duhy@becbusinesscluster.co.uk



Business Awards – judging

- The panel of judges will consider each submission against the category criteria and draw up a shortlist based on their scoring.
- Following shortlisting, final judging will involve sponsors and expert judges for each category and will include a site visit to shortlisted companies. These visits will be made between in September 2020. Finalists are expected to be available for a judging visit.
- Winners will be announced at the Britain's Energy Coast Business Cluster Awards Dinner on Thursday 19 November 2020.
- All awards are made at the discretion of the judges and the Board of Britain's Energy Coast Business Cluster. The right is reserved not to make awards in a particular category.
- The judges reserve the right to refuse entries without giving reason.
- The judges' decision is final in all matters.
- The judges have the authority to move entries into more applicable categories.
- Information supplied by the judges, or discussed between the judges and entrants, will be treated in complete confidence, and confidentiality on the part of the entrants is requested.

Business Awards – entry declaration

I hereby declare that the information contained within this application is true and correct. I agree that I have read, understood and accept the conditions for entry and that the organisation will permit a film crew, photographer and judges to visit the premises (if required) to film my organisation for promotional purposes and to showcase my organisation during the awards dinner.

Organisation Name	
Signature of Applicant	
Name of Applicant	
Date	

All entries must be submitted via e-mail by:

5.00pm on Friday 5 June 2020

to: hazel.duhy@becbusinesscluster.co.uk

Business Awards 2020

Business Awards – entry form

As a BECBC member you may nominate your own organisation or another organisation within BECBC who you feel are worthy of one of the awards. You may nominate your organisation for up to three categories, but please complete a separate application form for each category. Please tick the award you wish to nominate/be nominated for:

Award A – Innovation and Creativity	
Award B – Collaboration	
Award C – Social Value and Community Commitment	
Award D – Inspiring People	
Award E – Growing Business	
Award F – Developing the Next Generation	
Award G – BECBC Micro Business of the Year	
Award H – BECBC Business of the Year	
Award I – BECBC Rising Star of the Year	<i>Voted for by members</i>
Award J – Start-Up Business	<i>Entries open later in the year</i>

***If you are a finalist you will be given booking priority
– seats initially limited to 5 max per company***

Business Awards – organisation details

Organisation	
Contact name	
Contact position	
Tel/mob	
E-mail	
Contact address	
Please specify Cumbrian location for filming/judging (address/postcode)	
Type of business	
No of employees (based in the UK)	
Annual turnover (£) for last financial year	
Website address	
Preferred number of dinner tickets you would like to book	