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BECBC

Britain's Energy Coast Business Cluster

Cumbrian collaboration with global reach

Business Awards 2020

19 November 2020 at Energus, West Cumbria

Sponsorship Pack

With thanks to our sponsors:



www.becbusinesscluster.co.uk



Introduction

Britain's Energy Coast Business Cluster (BECBC) was founded in 2004 and has over 300 members drawn from across the broad spectrum of organisations working on Britain's Energy Coast in Cumbria. Together we are working to maintain and develop the successful economic regeneration of the area.

Our core activities include:

- Pooling our collective business knowledge
- Sharing opportunities and information
- Educating the local and wider business community about our individual and collective capabilities
- Advocating the value of business and lobbying external stakeholders
- Advising, assisting and supporting member organisations
- Identifying training, skills transfer requirements and opportunities
- Promoting training and employment opportunities in the local community

The BECBC Business Awards are a great opportunity to celebrate the best of our membership, meeting our aims of sharing and educating, advocating and promoting in the process.

Business Awards – BECBC 2020 event

The Business Awards are a biennial celebration focusing on key issues for member businesses and with categories that are relevant to organisations of all sizes and at all stages of development. Entries are encouraged from across our membership and sponsors can achieve high levels of awareness and appreciation through their involvement – and the sooner you get involved, the better as you'll have most choice and maximum promotion.

We have built on the success of the previous awards to focus on a range of key issues for our member businesses and to provide clear criteria that, we hope, can be applied to organisations of all sizes and at all stages of development as well as being involved in different aspects of the broad energy supply chain in our region.

Read on, consider sponsorship, support where you can and, most of all, join Britain's Energy Coast Business Cluster in celebrating the best of business.



Business Awards 2020



Event Sponsorship

The BECBC Business Awards celebrate members' achievements, with the winners announced at the prestigious Awards Dinner. Britain's Energy Coast Business Cluster therefore seeks sponsorship support from members and key organisations within Britain's Energy Coast.

We have a range of sponsorship opportunity packages that enable all businesses to join in the celebration of business excellence in the area.

All sponsorships are on a first come, first served basis. Not only do you have more choice of package by getting involved early, but you will also be maximising the promotional benefits of your sponsorship.

Please note that organisations are not eligible to enter any award that they sponsor or where they are involved in the judging process.

To arrange sponsorship contact Hazel at hazel.duhy@becbusinesscluster.co.uk

www.becbusinesscluster.co.uk

Business Awards 2020

There are ten awards to sponsor:

- **Collaboration**
- **Innovation and Creativity**
- **Social Value and Community Commitment**
- **Inspiring People**
- **Growing Business**
- **Developing the Next Generation**
- **Start-Up Business**
- **BECBC Rising Star of the Year**
Entrants for this Award will be nominated and voted for by BECBC members
- **BECBC Micro Business of the Year**
- **BECBC Business of the Year**



Sponsorship Package A **SOLD**

– Main Event and
Business of the Year sponsor



Package B sponsors:



Package C sponsors:



Sponsorship Packages B and C

– award sponsor

Package B Price £5,000 **SOLD**

Sponsorship of one of the main Awards
(*Rising Star Award is only one now available*)

- 6 dinner table seats for guests of your choice

Package C Price £4,000 **SOLD**

Sponsorship of one of the achievement awards (*Developing the Next Generation Award is only one now available*)

- 4 dinner table seats for guests of your choice

Packages B and C also include:

- Name/logo on event promotion (Award Sponsor)
- Position as a judge for your specific award, including optional visits to the shortlisted entrants' premises
- Opportunity to announce and present the award
- Photographs taken with award winner and available for use after the event
- Prominent signage at the awards dinner
- ½ page full colour advert in the dinner programme
- Inclusion in event PR and on website

Sponsorship Package D – dinner

Price £3,700

1 package available

Sponsorship Package E – VIP table

Price £3,700

1 package available

Sponsorship Package F – award films

Price £3,400

1 package available

Sponsorship Package G – programme

Price £1,750

1 package available

Sponsorship Package H – website

Price £1,000

1 package available

Sponsorship Packages D-H

These packages include:

- Name/logo on dinner table number cards (Dinner Sponsor only)
- Seated with VIP guests (VIP table sponsor only)
- Name/logo incorporated into Award films (Award Films Sponsor only)
- Name/logo on front cover of programme (Programme Sponsor only)
- Name/logo/link on Awards web pages, which will be used to promote awards from February 2020 (Website Sponsor only)

All these packages also include:

- Name/logo on appropriate event promotion
- 2 dinner table seats for guests of your choice
- Inclusion in relevant event PR and on website
- Sponsorship listing in event programme
- Name/branding displayed in event venue and in programme

To arrange sponsorship contact Hazel at hazel.duhy@becbusinesscluster.co.uk



Sponsorship Package I – reception

Price £2,000

1 package available

Sponsorship Package J – photography

Price £750

1 package available

Sponsorship Package K – signage

Price £500

1 package available

Sponsorship Package L – favour

Price £500

1 package available

Sponsorship Package M – flowers

Price £400

1 package available

Sponsorship Packages I, J and K

These packages include:

- 2 dinner table seats for guests of your choice

Sponsorship Package L

This package includes:

- Opportunity to supply favours/after dinner mints/gift with your branding on the box

Sponsorship Package M

This package includes:

- Opportunity to have logo on ribbon/mini flag within floral displays
- Take home a floral display

All these packages also include:

- Inclusion in relevant event PR and on website
- Sponsorship listing in event programme

**To arrange sponsorship contact Hazel at
hazel.duhv@becbusinesscluster.co.uk**



Sponsorship Package N – programme advert

Price £200

8 packages available

This package includes:

- Quarter page full colour advert in the dinner programme

Business Awards Dinner Tickets

The aim of the Britain's Energy Coast Business Cluster Awards Dinner is to bring together our member organisations, regardless of size. Therefore, we will again subsidise the price of individual dinner seat tickets for 2020 to encourage our SME members to join the celebrations too – tickets on sale later in the year

Sponsorship Bookings – general info

- **All bookings are sold on a first come, first served basis** and must be made on the booking form overleaf. Early booking is essential to avoid disappointment.
- All sponsorship and ticket costs exclude VAT, which will be charged.
- All bookings will be acknowledged and confirmed. If your first choice is not available, alternatives will be offered.
- An advertising artwork specification sheet will be sent out with booking invoice and confirmation, where appropriate.
- All artwork must be supplied to specified deadlines and format to ensure inclusion on relevant promotional material.

Event Contact

For further information and to book a sponsorship package or dinner tickets please contact:
Hazel Duhy, BECBC Admin Manager
Tel: 016973 44905
hazel.duhy@becbusinesscluster.co.uk

Sponsorship Request Form – general info

Company name <i>(for use in PR)</i>	
Contact name	
Tel/mob	
E-mail	
Contact address	
Invoice address	
Purchase order no	
Preferred award to sponsor <i>(if relevant)</i>	

Booking Contact – Hazel Duhy, BECBC Admin Manager

Please return this form to: hazel.duhy@becbusinesscluster.co.uk
or by post to: Business Awards (Sponsorship), BECBC, c/o Woodrow Hall, Woodrow, Wigton, Cumbria CA7 0AT

If you have any queries, please contact Hazel on 016973 44905

www.becbusinesscluster.co.uk

Sponsorship and Dinner Ticket Bookings

Please tick your preferred sponsorship package:

SOLD	Package A – main event (£8,000 + VAT = £9,600)
SOLD	Package B – main award (£5,000 + VAT = £6,000)
SOLD	Package C – achievement award (£4,000 + VAT = £4,800)
	Package D – dinner (£3,700 + VAT = £4,440)
	Package E – VIP table (£3,700 + VAT = £4,440)
	Package F – award films (£3,400 + VAT = £4,080)
	Package G – programme (£1,750 + VAT = £2,100)
	Package H – website (£1,000 + VAT = £1,200)
	Package I – reception (£2,000 + VAT = £2,400)
	Package J – photography (£750 + VAT = £900)
	Package K – signage (£500 + VAT = £600)
	Package L – dinner favour (£500.00 + VAT = £600)
	Package M – programme advert (£275.00 + VAT = £330.00)
	Package M – programme advert (£200 + VAT = £240)
	Business Awards Dinner – tickets will go on sale later this year <i>How many dinner seat tickets required:</i>

Payment

Invoices will be issued once your booking has been confirmed.

Payment must be made within 14 days to secure your preferred package/tickets and can be made by cheque, BACS or credit card.